

WHAT DOES ADVERTISING ON MUNCIE.COM MEAN TO YOU?

The Chamber of Commerce is a superior resource for business information.

- Not only business professionals visit our website. Consumers seek relocation information, reliable business information, and trustworthy services at www.muncie.com.

www.muncie.com receives thousands of hits each month.

- Our website works all the time.

Placing your ad on www.muncie.com increases your credibility.

- Studies prove that Chamber membership alone increases consumer perception of business credibility by 76%. Just think what that means for marketing on the Chamber website!

Many visitors return to our site over and over.

- Repetition generates recognition, and recognition motivates consumers to utilize your business services.

Go ahead, click your link.

- Clicking on your ad will send the consumer directly to your website.

Chamber members support Chamber members.

- Let our members help you. You can find names and business listings, and they can see your name and what is special about you. Remember, they can also access your business website with a single click.

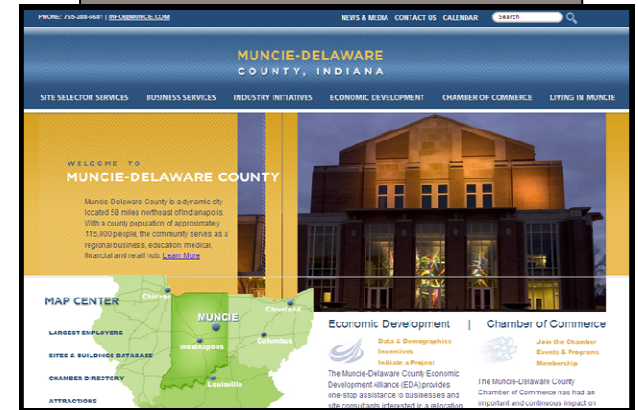
CONTACT NANCE BUCHERT
765-751-9114
nbuchert@muncie.com

Your Chamber
Your Website
Your Business

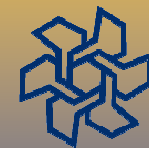


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Muncie-Delaware County Chamber of Commerce

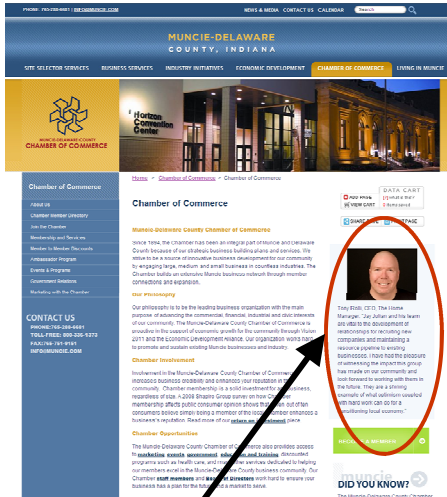


we are
muncie.com



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Primary Page Sidebar

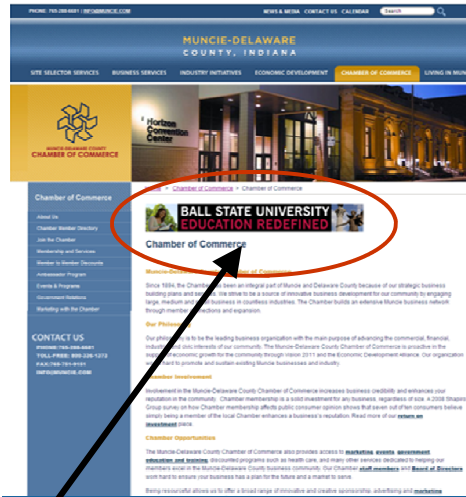


Price: \$1,500/year

Number Available: 1 per page
Graphic size: 204w x 128h px

Description: Advertising on your chosen section's landing, or primary, page is the premiere position on the website. You chose what image you wish to display, and what message you want to accompany the image. Your advertisement will link directly to your website.

Primary Page Banner



Price: \$1,500/year

Number Available: 1 per page
Banner size: 468w x 60h px

Description: This premium advertising opportunity provides optimal exposure to users accessing the Chamber's primary information pages. Your banner is positioned on one of the Chamber or Living in Muncie primary pages, and links directly to your website.

Primary Page Logo



Price: \$750/year

Number Available: 1 per page
Logo size: 144 x 144 px

Description: Your company logo is placed on the side of your chosen primary information page. Your logo also links directly to your website.

Also Available:
Secondary Page Sidebar \$500/year
1 Available Per Page

Same as the Primary Page Sidebar, your image and text will appear on the secondary page of your choice.

Also Available:
Secondary Page Banner \$500/year
1 Available Per Page

Same as the Primary Page Banner, your banner will appear on the secondary page of your choice.

Also Available:
Secondary Page Logo \$200/year
1 Available Per Page

Same as the Primary Page Logo, your logo will appear on the secondary page of your choice.

For maximum exposure and maximum impact, advertise on www.muncie.com

Contact Nance Buchert, nbuchert@muncie.com or 765-751-9114